

Chamber Chronicle

A monthly publication of the Kewanee Chamber of Commerce

Est. 1888

Raindrops & Ripples This Holiday Season

As we start the countdown to the Christmas Season (I know some started months ago) I always try to organize my desk, work area etc. In doing so, once again I found the following article that I first ran in the November 1997 Chamber Newsletter. I am reprinting it I think for the 3rd time since then so many of you may recall it. Once again I have to change a name or two due to torches being passed onto others and of course the passing of some of our fellow business owners.

A.J. "Toche" Terrones from the Elmhurst Chamber of Commerce shared this story with me. In 1995 I was a new green Chamber Executive Director attending conferences put on by our state association. I would attend the meetings and would always watch this seasoned veteran of the industry usually step out once the speaker started to tell us about the newest thing going on in the chamber industry. One day after my 2nd year "Toche" tapped me on the shoulder during one of the breakout sessions and motioned for me to follow him. I had been chosen to be one of the select few the he would confide in. Now everyone would always bring his name up as being the ace in the industry. "Toche" became my mentor as well as my good friend, unfortunately he

passed away in 1999 at the age of 62. He told me this story and gave me permission to pass it on. I hope you will read it and think about what it says and try to incorporate this philosophy in to your life, if we all do this Kewanee will be the best place to live, work and play, bar none!

Ever watch the raindrops fall in a puddle or a bucket? They enter with a splash, don't they? What happens next? Well, if its pouring, you probably won't see for all the splashing. But, if it's a slow rain or an occasional drip and you're concentrating, you'll notice the ripple caused by the drop. The ripple forms at the point of entry and radiates outward, spreading across the whole surface.

So, what do raindrops have to do with business and tourism in Kewanee? Plenty. Every time a visitor or fellow Kewaneean dines at a local restaurant, fills up at a local gas station, or shops downtown, south of town or any part of town, raindrops fall in the Kewanee bucket.

We all know that when people come to town for our festivals and events they don't necessarily head down to buy a refrigerator, lawn mower or dress suit. They do what people do everywhere - eat, drink, buy gas... browse. People love to browse. So even if raindrops are falling in the Kewanee bucket, you say, they aren't falling in your bucket. But wait a minute... Don't forget the ripple!

Just because you don't feel the splash doesn't mean you won't feel it when Kenny at JoJo's or John and Brian at Cerno's take this new money and buy a new shirt, get their car fixed or buy that new refrigerator.

So the next time you hear somebody say that the visitors coming to Kewanee are not doing business any good, tell them about the raindrops and ripples. And remember, when the rain falls faster, ripples turn into waves!!

Mark





Hammond-Henry Regional Health Partners

1258 W South St • 309-853-3677 Wendy Baele, Manager **Urgent Care & Family Practice**

Northwestern Illinois Home Health

151 Tenney St • 309-623-4022 Ed Smith, Acct. Exec. Cindy Swanson, Mgr Home Healthcare

Russell Cellular

150 E South St, Suite G 309-852-2370 Amanda Tudor, Mgr Verizon Wireless Provider



The Perfect Gift!

Available from the Chamber Office, Chamber Gift Certificates can be used at any Chamber member business. They can be made in any denomination. A great boss or employee gift too! It's the gift that gives back! Get your's today!



URGE PURCHASE OF KE-WANEE BREAD--The working out of a plan which will bring about an increased local demand for Kewanee-baked bread, was the subject recently discussed at a Chamber meeting. Out-of- town bread coming into Kewanee has reduced materially the local bakers' payrolls, and the matter has become a serious one because of the breaking down of a substantial home industry. You, as a booster for the use of Kewanee-made products can help this situation appreciably by urging members of your household to specify Kewanee-made bread when ordering from the grocery store.

-- 89 years later in 2019, just like in the 1930 publication from the Kewanee Chamber of Commerce, we remain an advocate for local businesses and encourages everyone to shop local!

Run Your Ice Off!

It is time once again to work off all that Christmas ham & pecan pie! The Chamber of Commerce is hosting the 38th Annual Hardcore 5K on December 31 beginning at 1:00pm. The race starts and ends at the Flemish American Club on Third Street. Come run and then enjoy the party and refreshments. Please see the insert in this newsletter.





December Dates

- 6 **Executive Committee** Chamber Office 7:30am
- 7 Lunch with Santa Elks Club 11am-1pm
- 8 Treats on Tenney 3:30-5:00pm

Lighted Parade & Windmont Lighting 5:00pm

> Northeast Park Lighting

- 12 Ambassador Christmas Party Elks Club 6pm
- 18 **Board Meeting** KCUD 229 Office 7:30am
- 24 Chamber Office Closes at Noon
- 25 Merry Christmas Chamber Office Closed
- 31 38th Annual Hard Core 5K Run Flemish Club 1:00pm



Six County ESN presents Fast Pitch Competition



Application for residents and/or business owners in Henderson, Henry, Knox, Mercer, Stark and Warren Counties.

Complete this application for the chance to make a presentation at the Fast Pitch Competition that will take place on May 12, 2020. All decisions by the Fast Pitch Steering Committee are final.

Applications are due March 2, 2020. Please fill out and return this application form. Contestants who have completed all materials by the deadline will be given an opportunity to participate in a mock/practice fast pitch session before the actual contest where they will receive feedback about their presentation. You also will be contacted by the WIU Small Business Development Center (SBDC) to schedule one on one appointments to assist you in preparation for the contest.

Contestants will be eligible to compete for over \$75,000 in prizes including cash, advertising, and professional and small business consultation to help them turn their idea into a reality.

More information can be found at www.6countyfastpitch.org. If you have questions, contact University of Illinois Extension Community and Economic Development Educators: Carrie McKillip (309) 342-5108 Russell Medley (309) 756-9978 Henderson, Knox and Warren Counties Henry, Mercer and Stark Counties Applicant Name: Company/Organization: Phone Number: Check all that apply: I reside in: I own a business in: Henderson County Henderson County Henry County Henry County Knox County Knox County Mercer County **Mercer County** Stark County Stark County Warren County Warren County

Iulti-level businesses are not eligible to participate in the contest.						
Retail/Service – For those with a plan to <u>start</u> a retail sales or service business.						
Manufacturing/Fabrication Business — For those with a plan to start a manufacturing or						
fabrication business.						
Existing Business Expansion – For those with a plan to <u>expand</u> a current business.						
Student entrepreneur (High School or College)						
lividual or company background: Please provide a short summary of your background. Explain lur experiences give you credibility.	how					
turn this form to: University of Illinois Extension University of Illinois Extension						

University of Illinois Extension 321 W. 2nd Ave. Milan, IL 61264

Please select one:

University of Illinois Extension 180 S. Soangetaha Rd., Suite #108 Galesburg, IL 61401

YMCA OF KEWANEE

20th Annual Christmas Charity Auction
Sat., Dec. 7th, 2019
Broadcast live from
Kewanee City Hall on channel 13,
beginning at 5:00pm

Doors open @ 4:00 p.m. on Sat. for preview of auction items.

Public also invited to attend auction in person at city hall or watch via webcam at www.kewaneeymca.org





Donations now being accepted.

Contact Jodi at jodiw@kewaneeymca.com or (309) 853-4431 to make your donation today.

Peace, Love & Paws

PLEASE OPEN YOUR HEART AND LEND A PAW.

Help us give them the care they need, Until we find a family to give them the love they deserve.

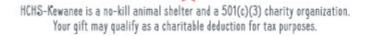
HELP US SAVE LIVES - DONATE TODAY!

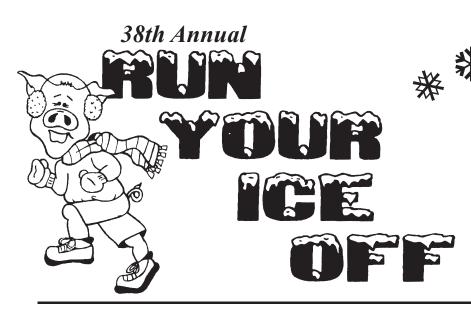




Donate on Facebook: https://www.facebook.com/HCHSKewanee/
Or search Facebook for Henry County Humane Society - KEWANEE, IL

Donate on our website: www.hchskewaneeshelter.org
Send a check to PO Box 695, Kewanee, IL, 61443 | Visit us at 197 Fischer Ave, Kewanee, IL









1:00 P.M. December 31st, 2019

GRRC Grand Prix Race

LOCATION: Starts and finishes at Flemish American Club

313 N. Burr Blvd.

COURSE: Fairly flat out and back.

REGISTRATION: Postmarked on or before December 24, 2019 for

\$30.00. After December 24 postmark the fee will be \$35.00 **Register on line** @ www.getmeregistered.com/hardcore5k

NO REFUNDS. NO RACE PACKETS WILL BE MAILED.

FEATURES:

- Timers at 1 & 2 mile markers
- Newly designed sweatshirts
- All participants are eligible for door prizes
- Refreshments to all participants
- Post-race party with awards & door prizes at Flemish American Club
- Awards to first through third place overall male and female
- First three male and female Kewanee finishers will receive awards
- Free gift for all who register before December 24, 2019.

WALKERS ARE ENCOURAGED TO PARTICIPATE

AGE GROUP AWARDS

14& UNDER	30 - 34	50 - 54
15 - 19	35 - 39	55 - 59
20 - 24	40 - 44	60 - 64
25 - 29	45 - 49	65 - 69
		70 -74
		75- Over

Awards to the first 3 finishers - Male & Female in each division

RACE DAY REGISTRATION AND RACE PACKET PICK UP

Begins at 11:00 a.m. at the Flemish American Club, 313 N. Burr Blvd., Kewanee, Illinois.

RACE TIME 1:00 PM

MAKE CHECKS PAYABLE TO: Kewanee Chamber of Commerce SEND ENTRY FORM TO: Hardcore Run, Kewanee Chamber of Commerce, 113 E. Second St. Kewanee, IL 61443 FOR ADDITIONAL INFORMATION CALL: 309-852-2175

NAME	E- mail		
ADDRESS	Date of Birth		
CITY	State Zip	Race Day Sex Age	
Sweatshirt size (circle one) Adu	alt S M L XL XXL		

I know that running waiking a road race is a potentially hazardous activity. I know that i should not enter a run/waik unless I am medically able and properly trained. I agree to able by any decision of a race official relative to my ability to safely complete the Hardcore Run. I assume all risks associated with running this event. I also know that although police protection will be provided, I assume the risk of running / walking in traffic. Having read this waiver and knowing these facts and in consideration of you accepting my application and non-refundable entry fee, I, form myself and anyone entitled to act on my behalf, waive and release the Kewanee Chamber of Commerce, the city of Kewanee, and all other sponsors, officials, volunteers, their representatives and successors from all claims or liabilities of my kind arising out of my participation in the Hardcore Run. I grant permission to all of the foregoing to use any photographs, motion pictures, recordings or any other record of the Hardcore Run for any legitimate purpose.

UNSIGNED ENTRIES WILL BE REJECTED

	~.			
DATE	Signed			
	<u> </u>	(Guardian if under 18)		



Queen of Hearts

Will You... Find Her??

A New Weekly Progressive Raffle Presented by: The Kewanee Chamber of Commerce

65% Payout
Tickets on sale now at the Chamber office 113 E. 2nd St.
\$1 each or 6 for \$5

Weekly drawings begin Tuesday, December 10th at the Flemish American Club 313 N. Burr Blvd 6:30 p.m

Need Not be Present to Win

More info at Chamber office, Facebook or at www.kewanee-il.com/Queen.pdf

treats on tenney

Community Holiday Open House

Sunday, December 8, 2019 3:30-5:00 p.m.

Prior to the Christmas Parade & Windmont Park Lighting

Join Us For Free Food & Give-Aways

Happy Joe's 515 Tenney St.. Scoop of Ice Cream

> **Midwest Dental** 529 Tenney St. Popcorn

Mel Foster Co. 549 Tenney St. Suite 1 **Nachos**

7 Sisters Esthetic 549 Tenney St., Ste 2

Sweet Treats "Make & Take" Ornament

Freedom House 544 Tenney St. #1 **Asst. Cookies** "Children's Activity" State Bank of Toulon 635 Tenney St. **Hot Chocolate**

> **Broken Chimney** 618 Tenney St. **Corn Fritters**

US Cellular 785 Tenney St. **Treat Bags**

Maurices Midland Plaza Candy Cane & Coupon

Goodwill Midland Plaza **Hot Dogs**

Shoe Sensation Midland Plaza **Cookies** "Meet & Greet with The Grinch"

Appliances Unlimited 785 Tenney St. **Assorted Fruit**

Farm King Rt. 78 **Bag of Goodies & Bottled Water**







Enter to Win at:

Midwest Dental Gift Basket

Mel Foster Co. **Sullivan's Family Dinner** For up to 4

> 7 Sisters Esthetic Gift Basket **Hosted By:**

Freedom House Gift Bag Give-Away

Including 2 \$10 Subway Gift Cards

US Cellular Duffel Bag with Football & 2 Premium metal water bottles **Shoe Sensation Back Pack** With Gift Card

Farm King 2 each \$25 Farm King Gift Certificates

Appliances Unlimited Therm-A-Sleep Pillow

























