



# Chamber Chronicle

A monthly publication of the Kewanee Chamber of Commerce

## Raindrops & Ripples This Holiday Season

As we start the countdown to the Christmas Season (I know some started months ago) I always try to organize my desk, work area etc. In doing so, once again I found the following article that I first ran in the November 1997 Chamber Newsletter. I am reprinting it I think for the 3rd time since then so many of you may recall it. Once again I have to change a name or two due to torches being passed onto others and of course the passing of some of our fellow business owners.

A.J. "Toche" Terrones from the Elmhurst Chamber of Commerce shared this story with me. In 1995 I was a new green Chamber Executive Director attending conferences put on by our state association. I would attend the meetings and would always watch this seasoned veteran of the industry usually step out once the speaker started to tell us about the newest thing going on in the chamber industry. One day after my 2nd year "Toche" tapped me on the shoulder during one of the breakout sessions and motioned for me to follow him. I had been chosen to be one of the select few the he would confide in. Now everyone would always bring his name up as being the ace in the industry. "Toche" became my mentor as well as my good friend, unfortunately he

passed away in 1999 at the age of 62. He told me this story and gave me permission to pass it on. I hope you will read it and think about what it says and try to incorporate this philosophy in to your life, if we all do this Kewanee will be the best place to live, work and play, bar none!

*Ever watch the raindrops fall in a puddle or a bucket? They enter with a splash, don't they? What happens next? Well, if its pouring, you probably won't see for all the splashing. But, if it's a slow rain or an occasional drip and you're concentrating, you'll notice the ripple caused by the drop. The ripple forms at the point of entry and radiates outward, spreading across the whole surface.*

*So, what do raindrops have to do with business and tourism in Kewanee? Plenty. Every time a visitor or fellow Kewaneean dines at a local restaurant, fills up at a local gas station, or shops downtown, south of town or any part of town, raindrops fall in the Kewanee bucket.*

*We all know that when people come to town for our festivals and events they don't necessarily head down to buy a refrigerator, lawn mower or dress suit. They do what people do everywhere - eat, drink, buy gas... browse. People love to*

*browse. So even if raindrops are falling in the Kewanee bucket, you say, they aren't falling in your bucket. But wait a minute... Don't forget the ripple!*

*Just because you don't feel the splash doesn't mean you won't feel it when Kenny at JoJo's or John and Brian at Cerno's take this new money and buy a new shirt, get their car fixed or buy that new refrigerator.*

*So the next time you hear somebody say that the visitors coming to Kewanee are not doing business any good, tell them about the raindrops and ripples. And remember, when the rain falls faster, ripples turn into waves!!*

*Mark*

**YMCA**  
**Hard Core 5k**  
**Henry County Humane**  
**Treats on Tenney**  
**KEDC**  
**Queen of Hearts Raffle**



**Hammond-Henry  
Regional Health Partners**  
1258 W South St • 309-853-3677  
Wendy Baele, Manager  
Urgent Care & Family Practice

**Northwestern Illinois  
Home Health**  
151 Tenney St • 309-623-4022  
Ed Smith, Acct. Exec.  
Cindy Swanson, Mgr  
Home Healthcare

**Russell Cellular**  
150 E South St, Suite G  
309-852-2370  
Amanda Tudor, Mgr  
Verizon Wireless Provider

*URGE PURCHASE OF KE-  
WANEE BREAD--The working  
out of a plan which will bring  
about an increased local demand  
for Kewanee-baked bread, was  
the subject recently discussed at a  
Chamber meeting. Out-of- town  
bread coming into Kewanee has  
reduced materially the local bak-  
ers' payrolls, and the matter has  
become a serious one because of  
the breaking down of a substantial  
home industry. You, as a boost-  
er for the use of Kewanee-made  
products can help this situation  
appreciably by urging members  
of your household to specify Ke-  
wanee-made bread when ordering  
from the grocery store.*

**-- 89 years later in 2019, just like  
in the 1930 publication from the  
Kewanee Chamber of Com-  
merce, we remain an advocate  
for local businesses and encour-  
ages everyone to shop local!**

## Run Your Ice Off!

It is time once again to work off  
all that Christmas ham & pecan  
pie! The Chamber of Commerce is  
hosting the 38th Annual Hardcore  
5K on December 31 beginning at  
1:00pm. The race starts and ends at  
the Flemish American Club on Third  
Street. Come run and then enjoy the  
party and refreshments. Please see  
the insert in this newsletter.



## The Perfect Gift!

Available from the Chamber  
Office, Chamber Gift Certificates  
can be used at any Chamber  
member business. They can be  
made in any denomination. A  
great boss or employee gift too!  
It's the gift that gives back!  
Get your's today!



## December Dates

- 6 Executive Committee  
Chamber Office  
7:30am
- 7 Lunch with Santa  
Elks Club  
11am-1pm
- 8 Treats on Tenney  
3:30-5:00pm
- Lighted Parade &  
Windmont Lighting  
5:00pm
- Northeast Park  
Lighting
- 12 Ambassador  
Christmas Party  
Elks Club  
6pm
- 18 Board Meeting  
KCUD 229 Office  
7:30am
- 24 Chamber Office  
Closes at Noon
- 25 Merry Christmas  
Chamber Office Closed
- 31 38th Annual  
Hard Core 5K Run  
Flemish Club  
1:00pm



# Six County ESN presents Fast Pitch Competition



**Application for residents and/or business owners in  
Henderson, Henry, Knox, Mercer, Stark and Warren Counties.**

Complete this application for the chance to make a presentation at the Fast Pitch Competition that will take place on May 12, 2020. **All decisions by the Fast Pitch Steering Committee are final.**

**Applications are due March 2, 2020.** Please fill out and return this application form. Contestants who have completed all materials by the deadline will be given an opportunity to participate in a mock/practice fast pitch session before the actual contest where they will receive feedback about their presentation. You also will be contacted by the WIU Small Business Development Center (SBDC) to schedule one on one appointments to assist you in preparation for the contest.

**Contestants will be eligible to compete for over \$75,000 in prizes including cash, advertising, and professional and small business consultation to help them turn their idea into a reality.**

More information can be found at [www.6countyfastpitch.org](http://www.6countyfastpitch.org). If you have questions, contact University of Illinois Extension Community and Economic Development Educators:

Carrie McKillip (309) 342-5108

Russell Medley (309) 756-9978

Henderson, Knox and Warren Counties

Henry, Mercer and Stark Counties

Applicant Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

## Check all that apply:

I reside in:

- ☐ Henderson County
- ☐ Henry County
- ☐ Knox County
- ☐ Mercer County
- ☐ Stark County
- ☐ Warren County

I own a business in:

- ☐ Henderson County
- ☐ Henry County
- ☐ Knox County
- ☐ Mercer County
- ☐ Stark County
- ☐ Warren County

*\*Multi-level businesses are not eligible to participate in the contest.*

- Individual or company background:** Please provide a short summary of your background. Explain how your experiences give you credibility.

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper has a slight shadow on the right side, suggesting it's resting on a surface.

University of Illinois Extension  
180 S. Soangetaha Rd., Suite #108  
Galesburg, IL 61401



# **YMCA OF KEWANEE**

**20th Annual Christmas Charity Auction**

**Sat., Dec. 7th, 2019**

**Broadcast live from**

**Kewanee City Hall on channel 13,**

**beginning at 5:00pm**

**Doors open @ 4:00 p.m. on Sat.  
for preview of auction items.**

**Public also invited to attend  
auction in person at city hall or  
watch via webcam at  
[www.kewaneeymca.org](http://www.kewaneeymca.org)**



**Donations now being accepted.**

**Contact Jodi at [jodiw@kewaneeymca.com](mailto:jodiw@kewaneeymca.com) or (309) 853-4431 to make  
your donation today.**

# Peace, Love & Paws

PLEASE OPEN YOUR HEART AND LEND A PAW.

Help us give them the care they need,  
Until we find a family to give them the love they deserve.

**HELP US SAVE LIVES — DONATE TODAY!**



**kewanee  
animal  
shelter**

HENRY COUNTY HUMANE SOCIETY



We survive entirely on donations and fundraising  
and receive NO city/state/taxpayer funding.



Donate on Facebook: <https://www.facebook.com/HCHSKewanee/>  
Or search Facebook for Henry County Humane Society - KEWANEE, IL

Donate on our website: [www.hchskewaneeshelter.org](http://www.hchskewaneeshelter.org)

Send a check to PO Box 695, Kewanee, IL, 61443 | Visit us at 197 Fischer Ave, Kewanee, IL

HCBS-Kewanee is a no-kill animal shelter and a 501(c)(3) charity organization.  
Your gift may qualify as a charitable deduction for tax purposes.



**KEWANEE, ILLINOIS**

**HARD  
5K  
CORE**

**1:00 P.M.  
December 31st, 2019**

**GRRC Grand Prix Race**

**LOCATION:** Starts and finishes at Flemish American Club  
313 N. Burr Blvd.

**COURSE:** Fairly flat out and back.

**REGISTRATION:** Postmarked on or before December 24, 2019 for  
\$30.00. After December 24 postmark the fee will be \$35.00

**Register on line @ [www.getmeregistered.com/hardcore5k](http://www.getmeregistered.com/hardcore5k)**

**NO REFUNDS. NO RACE PACKETS WILL BE MAILED.**

**FEATURES:**

- Timers at 1 & 2 mile markers
- Newly designed sweatshirts
- All participants are eligible for door prizes
- Refreshments to all participants
- Post-race party with awards & door prizes at Flemish American Club
- Awards to first through third place overall male and female
- First three male and female Kewanee finishers will receive awards
- **Free gift for all who register before December 24, 2019.**

**WALKERS ARE ENCOURAGED TO PARTICIPATE**

**AGE GROUP AWARDS**

14& UNDER	30 - 34	50 - 54
15 - 19	35 - 39	55 - 59
20 - 24	40 - 44	60 - 64
25 - 29	45 - 49	65 - 69
		70 - 74
		75 - Over

**Awards to the first 3 finishers - Male & Female in each division**

**RACE DAY REGISTRATION  
AND  
RACE PACKET PICK UP**

Begins at 11:00 a.m. at the Flemish American Club, 313 N. Burr Blvd., Kewanee, Illinois.

**RACE TIME 1:00 PM**

**MAKE CHECKS PAYABLE TO: Kewanee Chamber of Commerce**

**SEND ENTRY FORM TO: Hardcore Run, Kewanee Chamber of Commerce, 113 E. Second St. Kewanee, IL 61443**

**FOR ADDITIONAL INFORMATION CALL: 309-852-2175**

NAME \_\_\_\_\_ E- mail \_\_\_\_\_ Phone \_\_\_\_\_

ADDRESS \_\_\_\_\_ Date of Birth \_\_\_\_\_

CITY \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Sex \_\_\_\_\_ Race Day \_\_\_\_\_ Age \_\_\_\_\_

**Sweatshirt size (circle one) Adult S M L XL XXL**

I know that running/walking a road race is a potentially hazardous activity. I know that I should not enter a run/walk unless I am medically able and properly trained. I agree to abide by any decision of a race official relative to my ability to safely complete the Hardcore Run. I assume all risks associated with running this event. I also know that although police protection will be provided, I assume the risk of running / walking in traffic. Having read this waiver and knowing these facts and in consideration of you accepting my application and non-refundable entry fee, I, form myself and anyone entitled to act on my behalf, waive and release the Kewanee Chamber of Commerce, the city of Kewanee, and all other sponsors, officials, volunteers, their representatives and successors from all claims or liabilities of my kind arising out of my participation in the Hardcore Run. I grant permission to all of the foregoing to use any photographs, motion pictures, recordings or any other record of the Hardcore Run for any legitimate purpose.

**UNSIGNED ENTRIES WILL BE REJECTED**

DATE \_\_\_\_\_ Signed \_\_\_\_\_

(Guardian if under 18)

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# *Queen of Hearts*

**Will You... Find Her??**

**A New Weekly Progressive Raffle Presented by:  
The Kewanee Chamber of Commerce**

**65% Payout**

**Tickets on sale now at the Chamber office 113 E. 2nd St.  
\$1 each or 6 for \$5**

**Weekly drawings begin Tuesday, December 10th  
at the Flemish American Club  
313 N. Burr Blvd  
6:30 p.m**

**Need Not be Present to Win**

**More info at Chamber office, Facebook or at [www.kewanee-il.com/Queen.pdf](http://www.kewanee-il.com/Queen.pdf)**

# Treats on Tenney

## Community Holiday Open House

**Sunday, December 8, 2019**  
**3:30-5:00 p.m.**

Prior to the Christmas Parade & Windmont Park Lighting

### Join Us For Free Food & Give-Aways

Happy Joe's  
515 Tenney St..  
**Scoop of Ice Cream**

Midwest Dental  
529 Tenney St.  
**Popcorn**

Mel Foster Co.  
549 Tenney St. Suite 1  
**Nachos**

7 Sisters Esthetic  
549 Tenney St., Ste 2  
**Sweet Treats**  
**"Make & Take"**  
**Ornament**

Freedom House  
544 Tenney St. #1  
**Asst. Cookies**  
**"Children's Activity"**

State Bank of Toulon  
635 Tenney St.  
**Hot Chocolate**

Broken Chimney  
618 Tenney St.  
**Corn Fritters**

US Cellular  
785 Tenney St.  
**Treat Bags**

Maurices  
Midland Plaza  
**Candy Cane &  
Coupon**

Goodwill  
Midland Plaza  
**Hot Dogs**

Shoe Sensation  
Midland Plaza  
**Cookies**

**"Meet & Greet with  
The Grinch"**

Appliances Unlimited  
785 Tenney St.  
**Assorted Fruit**

Farm King  
Rt. 78  
**Bag of Goodies &  
Bottled Water**



### Enter to Win at:

Midwest Dental  
**Gift Basket**

Mel Foster Co.  
**Sullivan's Family Dinner**  
**For up to 4**

7 Sisters Esthetic  
**Gift Basket**

**Hosted By:**

Freedom House  
**Gift Bag Give-Away**  
**Including 2 \$10 Subway**  
**Gift Cards**

US Cellular  
**Duffel Bag with Football & 2**  
**Premium metal water bottles**

Shoe Sensation  
**Back Pack**  
**With Gift Card**

Farm King  
**2 each \$25 Farm King**  
**Gift Certificates**

Appliances Unlimited  
**Therm-A-Sleep Pillow**

